



## QUALITY POLICY STATEMENT

Purple Foodservice Solutions Ltd was established as a joint venture company between DBC Foodservice, Supreme Foodservice and Vestey Foods in 2005 in order to bid for and after successful award of the contracts to ultimately operate the UK Ministry of Defence Worldwide Food Supply and Operational Ration Contracts which were awarded on October 2006. The company currently has 8 full time employees.

Purple Foodservice Solutions Ltd will operate a Quality Management System (QMS) that aims to contribute positively to providing services that satisfy its customer's specific requirements, whilst meeting its own service objectives.

The organisation is committed to a policy of continuous improvement in all its business areas. It's QMS has been designed to conform to the requirements of ISO9001:2008, and the company continues to commit to the continuous improvement of the system's effectiveness.

Specific objectives and targets relating to the company and its QMS are set and reviewed during the management review process. The objectives and targets related to the contents of the company's Quality Policy. The organisation also believes that its QMS is vital to meeting its business objectives.

Purple Foodservice Solutions Ltd is committed to quality and ensures that this policy is communicated to and understood by its entire staff. Employees will be trained to ensure that they are aware of the impact that poor standards can have on its Quality & Business Management Activities.

While the Company's work is always subject to considerable critical appraisal by our client's, we are nevertheless committed to the following guiding principles in our approach to quality such as:-

- Ensuring that all activities, which directly affect the quality of the services, delivered are carried out under managed conditions.
- Continuous monitoring and analysis of the quality of the company's reports, which provide the feedback that enables quality improvements to be maintained.
- Ensuring that the quality of contact with its Client's customers does not compromise expected standards whilst maximising potential recoveries.
- Ensuring compliance of QMS against the requirements of ISO9001:2008 and the requirements of the customer.

As the Managing Director I am ultimately responsible for the performance of the Company's QMS and the quality of its financial activities and services. It is important for the continuing development of Purple Foodservice Solutions Ltd, that the company ensures this policy is maintained and continues to remain suitable & effective.

Signed:

Date:

12 July 2012

Paul Dickinson  
Managing Director